



Tourism Prince Edward Island



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Whether you approach Prince Edward Island by land, sea, or air, you'll feel a strange excitement begin to stir as you wonder, "What will it be like there?" No guarantees, of course, except that your heart rate will slow, your smiles will last longer, and you'll sometimes forget where you left your shoes.

Strike up the band and break out the noisemakers 'cause we've got reason to celebrate! Prince Edward Island has been named to the Travel + Leisure 2013 World's Best list! Travel + Leisure has released their 18th annual World's Best poll and ranked Prince Edward Island as Top Island in Continental US & Canada.

The Tourism Prince Edward Island mandate is to promote continued growth in the tourism sector; aggressively market PEI as a premier destination; proactively facilitate product and plant development; aggressively promote special events; provide continued emphasis on customer service; manage provincial infrastructure projects (i.e. golf courses and parks); and facilitate community development through tourism. Tourism Prince Edward Island is a proud supporter of Meetings & Conventions Prince Edward Island.

Special Features:

Tourism Prince Edward Island consists of four divisions:

- Corporate Services
- Marketing and Sales
- Strategy, Evaluation
- Industry Investments