# Volume 18

## VOLUME 18

is a marketing and communications firm created by a team of four female partners proudly based on Prince Edward Island, Canada. We approach our work, our community and our company culture from a place of integrity, innovation, and trust. Launched to provide a flawless, integrated experience to support our clients and ensure their stories are heard.

## OUR SERVICES

At VOLUME 18 we commit 110% to our projects. Just like the best friend you didn't know you were missing, we will cheer you on, share ideas for you and your business, and respect your time and input every step of the way. Being honest and transparent ensures that the lines of communication are open and that everyone stays on the same page. We'll be honest with you, and we ask that you do the same for us (so let us know if we have something in our teeth, okay?)

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|---|---|
| **MARKETING** | **STRATEGY** |
| Promotional Development | Strategic Planning |
| Experiential Marketing | Meeting Facilitation |
| Paid Media Optimization | Team building |
| Digital Marketing Strategy | Proposal writing |
| Customer Retention and Business Development | Leadership Training |
| **PHOTOGRAPHY** | **DESIGN** |
| Collateral | Branding |
| Digital Content | Graphic Design |
| Headshots | Web Design |
| | Social Media Campaigns |
| **COMMS** | |
| Media Relations | |
| Influencer Outreach | |
| PR/Crisis Management | |
| Communications Training | |

**Elevate your next meeting or event and contact the experts at Volume 18.**