

MEMBERSHIP BENEFITS

Membership has its privileges

DEDICATED MEETING & CONVENTION PEI TEAM MEMBERS | PROMOTIONAL ACTIVITIES | ACCESS TO THE MEETING INDUSTRY PARTNERSHIP WITH ENGAGED MEETING & CONVENTION PEI MEMBERS



"Meetings and Conventions PEI team exude Island hospitality and are always working to make PEI a destination so meeting planners want to make PEI a destination they must bring their delegates to! They open the doors for us as a hotel destination to bring meeting/conference delegates HOME to our Island."

SUSAN FREEMAN
D.P. Murphy Hotels & Resorts



STANDARD MEMBERSHIP

FOR MORE INFORMATION AND TO SIGN UP ONLINE:
MEETINGSANDCONVENTIONSPEI.COM/OUR-MEMBERS

WEBSITE LINK & LISTING
SOCIAL MEDIA MESSAGING & PROMOTION
MEDIA SHARING IN DESTINATION SELLS & CAMPAIGNS
DIGITAL MARKETING SUPPORT



SUPPLEMENTARY SERVICE LEADS



CONFIRMED MEETING NOTIFICATIONS

QUARTERLY BOOKED CONVENTION LIST
WHICH INCLUDES ALL GROUPS OVER 100 DELEGATES COMING TO PEI

PROGRAMS AND SALES OPPORTUNITIES

- PARTICIPATION IN THE COME EARLY/ STAY LATE AND SHOW YOUR BADGE PROGRAM
- TRAINING AND NETWORKING OPPORTUNITIES
- DESTINATION REPRESENTATION AT SALES CALLS & TRADESHOWS
- FORMAL MEMBER PROPOSALS INCLUDED IN BID DOCUMENTS
- OPPORTUNITY TO EXHIBIT AT SELECT TRADESHOWS, LOCALLY AND NATIONALLY (ADDED COST)



UPGRADED MEMBERSHIP



PLUS

ALL THE BENEFITS OF STANDARD MEMBERSHIP

RECEIVE PRIMARY BUSINESS LEADS
(LEADS FOR ACCOMMODATION AND MEETING BUSINESS)

TRADESHOW REPORTS AND LEAD CONTACTS

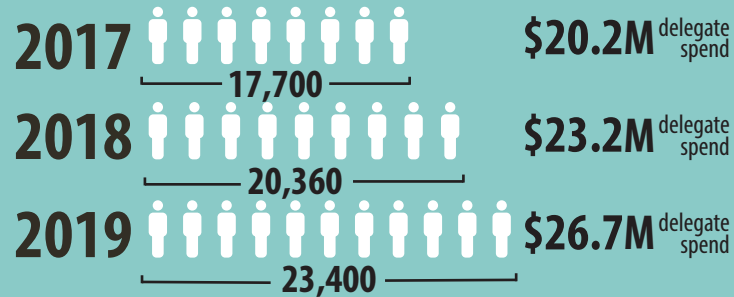
FIRST RIGHT ON AND DISCOUNTED PARTICIPATION TO:

- Local tradeshow
- National tradeshow
- M&C PEI hosted events
- Networking Opportunities

ASPIRATIONAL GOALS



DELEGATE GOALS



MEETING GOALS



"Our business directly benefits from membership in Meetings and Conventions PEI. Over the years, we've made many successful proposals to provide entertainment for events we've heard about thanks to the prompt event notices from Meetings & Conventions PEI."

DAVID MALAHOFF
Campbell Webster Entertainment

MEMBERSHIP RATES CATEGORIES

STANDARD MEMBERSHIP: Rates listed below are exclusive of HST



Accommodations 25+ guestrooms within Charlottetown \$19/bedroom + \$.099/sq. ft of mtg space

Accommodations 25+ guestrooms outside Charlottetown \$16/bedroom + \$.094/sq. ft of mtg space

Accommodations Under 25 guestrooms \$180/year + \$.094/sq. ft of mtg space

University/ College \$9.20/bedroom

Meeting Space (no guestrooms) \$.077/sq.ft of mtg space

Unique Venues (no guestrooms) \$.077/sq.ft of mtg space



Restaurants 1 – 99 seats \$240 per year

Restaurants 99+ seats \$400 per year

Stand Alone Caterers \$225 per year



Audio/Visual companies \$375 per year

Print and promotional companies \$375 per year

Marketing & Website development \$375 per year

Destination Management Companies \$330 per year

Meeting Planner / Consulting Services \$330 per year

Photographers & Videographers \$165 per year

Entertainers and Speakers \$165 per year



Car Rental companies \$295 per year

Taxi or Limo companies \$200 per year

Motor Coach companies \$490 per year

Ferry \$650 per year



Tour Company-Capacity of 15 or less \$200 per year

Tour Company-Capacity of 15 or more \$240 per year



Experience Providers (including Golf) \$225 per year

Retail / Gifts \$165 per year



UPGRADED MEMBERSHIP:

Standard Membership price + \$800 within Charlottetown

Standard Membership price + \$500 outside of Charlottetown

Meetings & Conventions Prince Edward Island  Réunions et Congrès Île-du-Prince-Édouard

THE ISLAND'S DESTINATION MARKETING ORGANIZATION

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