

MEMBERSHIP BENEFITS

Membership has its privileges

DEDICATED MEETING & CONVENTION PEI TEAM MEMBERS | PROMOTIONAL
ACTIVITIES | ACCESS TO THE MEETING INDUSTRY PARTNERSHIP WITH ENGAGED
MEETING & CONVENTION PEI MEMBERS



Meetings & Conventions Prince Edward Island

FOR MORE INFORMATION AND TO SIGN UP ONLINE:

MEETINGSANDCONVENTIONSPEI.COM/OUR-MEMBERS
902.368.3688



STANDARD MEMBERSHIP

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MCPEI WEBSITE MEMBER PROFILE
SHARING OF SOCIAL MEDIA MESSAGING
MEDIA SHARING IN DESTINATION SELLS & CAMPAIGNS
WEBSITE & E-NEWSLETTER ADVERTISING OPPORTUNITIES



**SUPPLEMENTARY
SERVICE
LEADS**



CONFIRMED
MEETING
NOTIFICATIONS

**QUARTERLY
BOOKED CONVENTION LIST**
WHICH INCLUDES ALL GROUPS
OVER 100 DELEGATES COMING TO PEI

PROGRAMS AND SALES OPPORTUNITIES

- PARTICIPATION IN THE COME EARLY/ STAY LATE AND SHOW YOUR BADGE PROGRAM
- TRAINING AND NETWORKING OPPORTUNITIES
- DESTINATION REPRESENTATION AT SALES CALLS & TRADESHOWS
- FORMAL MEMBER PROPOSALS INCLUDED IN BID DOCUMENTS
- OPPORTUNITY TO EXHIBIT AT SELECT TRADESHOWS, LOCALLY AND NATIONALLY (ADDED COST)



UPGRADED MEMBERSHIP



PLUS

ALL THE BENEFITS OF
STANDARD MEMBERSHIP

RECEIVE PRIMARY BUSINESS LEADS
(LEADS FOR ACCOMMODATION AND MEETING BUSINESS)

TRADESHOW REPORTS AND LEAD CONTACTS

**FIRST RIGHT ON AND DISCOUNTED
PARTICIPATION TO:**

- Local tradeshow
- National tradeshow
- M&C PEI hosted events
- Networking Opportunities

WHAT MEMBERS ARE SAYING

"The biggest value of my membership and participation with Meetings & Conventions Prince Edward Island is the opportunity to build relationships with other colleagues and industry partners."

The Meetings & Conventions PEI community is close knit and affords us the chance to share ideas, celebrate accomplishments, and collectively sell Prince Edward Island as a premier Meetings and Conventions destination."

~ Michelle Westaway, The Great George

"This trip really gave us an eye opening experience into the world of Meetings and Conventions. I think the knowledge we gained surpassed sales in value. Now knowing what exactly we need to "bring to the table" and having that extra bit of confidence in what we are selling and how we sell it."

*~ Stefanie Turner, Credit Union Place
(on the M&C PEI hosted Maritime Road Trip – three events in three cities)*

MEMBERSHIP RATES CATEGORIES

STANDARD MEMBERSHIP: Rates listed below are exclusive of HST



Accommodations 25+ guestrooms within Charlottetown \$19/bedroom + \$.099/sq. ft of mtg space

Accommodations 25+ guestrooms outside Charlottetown \$16/bedroom + \$.094/sq. ft of mtg space



Accommodations Under 25 guestrooms (such as Cottages, Inn and B&B'S) \$180/year + \$.094/sq. ft of mtg space

University/ College \$9.20/bedroom

Unique Venues/Meeting Space no guestrooms within Charlottetown \$.099/sq.ft of mtg space

Unique Venues/Meeting Space no guestrooms outside Charlottetown \$.077/sq.ft of mtg space



Restaurants 1 – 99 seats \$240 per year
Restaurants 99+ seats \$400 per year
Stand Alone Caterers \$225 per year



Audio/Visual companies \$375 per year
Print and promotional companies \$375 per year
Marketing & Website development \$375 per year
Destination Management Companies \$330 per year
Meeting Planner / Consulting Services \$330 per year
Photographers & Videographers \$165 per year
Entertainers and Speakers \$165 per year



Car Rental companies \$295 per year
Taxi or Limo companies \$200 per year
Motor Coach companies \$490 per year
Ferry \$650 per year



Tour Company-Capacity of 15 or less \$200 per year
Tour Company-Capacity of 15 or more \$240 per year



Experience Providers (including Golf) \$225 per year
Retail / Gifts \$165 per year



UPGRADED MEMBERSHIP:

Standard Membership price + **\$800** within Charlottetown
Standard Membership price + **\$500** outside of Charlottetown

Meetings & Conventions Prince Edward Island  Réunions et Congrès Île-du-Prince-Édouard

THE ISLAND'S DESTINATION MARKETING ORGANIZATION



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